



Rowena Olsen

RDAGE Committee Member

November 2020



Who we are & what do we do



Esperance Shearing School



Lobbying Workshop



**LOBBYING FOR
Influence
& IMPACT**

Learn how to promote your cause, achieve your goals and make the most of your meeting with a Minister. The workshop will cover:

- Why we need to lobby
- How to ensure you have a strong case
- The power of one and the strength of many
- Know your target – how to maximise your effectiveness
- Lobbying and the media
- Understanding parliament, politicians and ministers

Workshop Dates & Locations*
Workshop costs \$30 per person

Esperance	1:00pm - 4:30pm, Monday 24 August
Kalgoorlie-Boulder	5:30pm - 9:00pm, Tuesday 25 August
	1:00pm - 4:30pm, Wednesday 26 August
Leonora	10:00am - 1:30pm, Thursday 27 August

*Places are limited. Email admin@rdagc.com.au or phone (08) 9091 6061 by 5pm Friday 14 August 2020 to book.

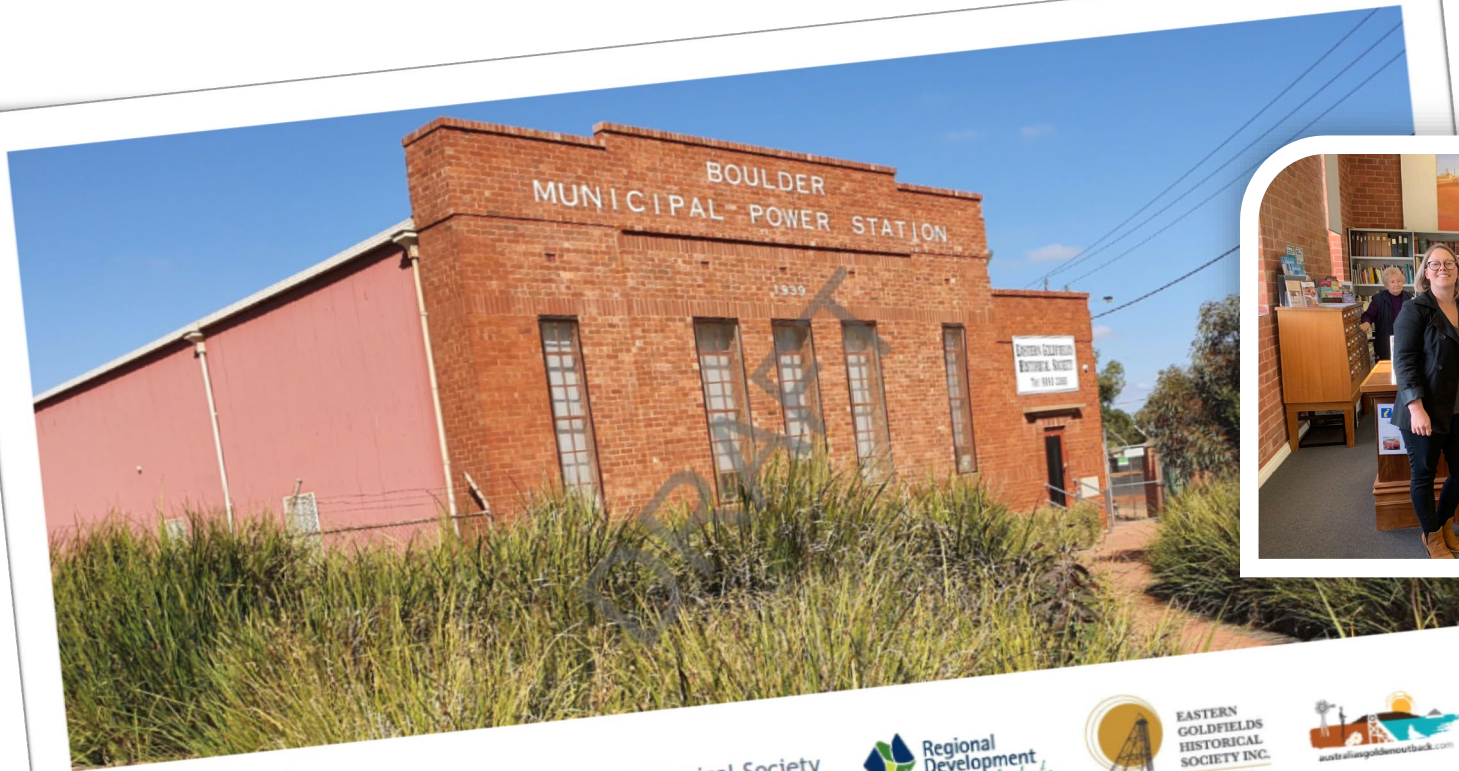
Facilitated by Wendy Duncan
Former member for Kalgoorlie (2013 to 2017) and member of the Legislative Council of Western Australia from 2008 to 2013.
Born in Kalgoorlie-Boulder, Wendy grew up on a pastoral station in the Goldfields and raised her family of four children in Kalgoorlie-Boulder and Esperance.
Wendy understands the political landscapes and both sides of the advocacy conversation. Having worked in private enterprise and local government; and experiencing various political roles such as Parliamentary Secretary to the Minister for Regional Development, and Deputy Speaker in the Legislative Assembly, Wendy also has extensive experience in the not-for-profit sector in various roles on committees and boards.



Ravensthorpe Farm Gate Art Trail Refresh



AGO EGHS tourism product



GE Business Register



Regional Priorities



Population
Decline



Skilled
Labour
Shortages



Local
Procurement



Regional
Housing



Economic
Diversification



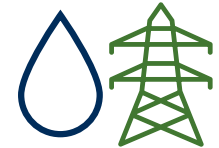
Future Energy
Sources



Critical Minerals
Hub



Regional
Telecommunications



Enabling
Infrastructure

RDAGE's Top 5



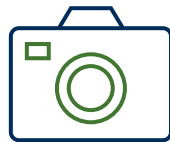
Skilled Labour
Shortages



Local
Procurement



Capacity
Building



Economic
Diversification
- Tourism



Assist Stakeholders to
Identify & Develop
Strong Project Proposals

Looking forward



Regional Activators Alliance

**REGIONAL
ACTIVATORS
ALLIANCE**

TRANSFORMING REGIONAL AUSTRALIA



Committee Positions Open

Have a seat at our table....



- Chair position currently advertised
 - Closes 23 Nov
- Will be looking for volunteer Committee members early 2021
- Follow our Facebook page



An Australian Government Initiative

Thank you