

Continuing to Diversify the Economy and Build Liveability

John Walker, CEO
City of Kalgoorlie-Boulder



Lets look at what we
have said last year!
**and what we have
achieved**



Protecting our community by making
Kalgoorlie-Boulder a better place to:





Economic Overview





Fighting FIFO





Hilton Resort & Golf Club House





Hilton Resort & Golf Club House





Hilton Resort & Golf Club House





Child Care Centre





Transformation





Coles Development





Kal City Centre





City of
Kalgoorlie
Boulder

DRAFT TOURISM STRATEGY 2020

Draft Tourism Strategy





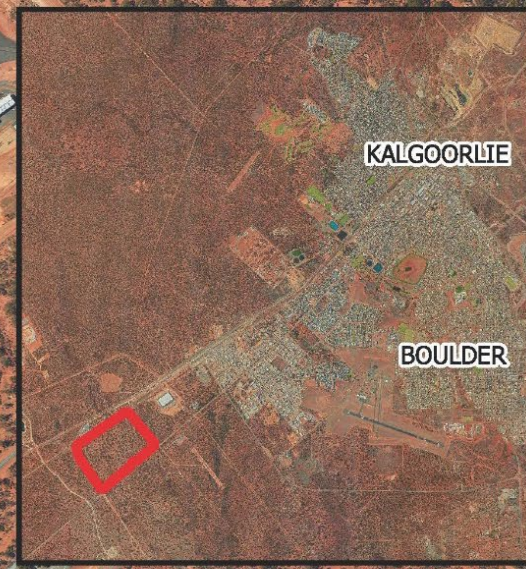
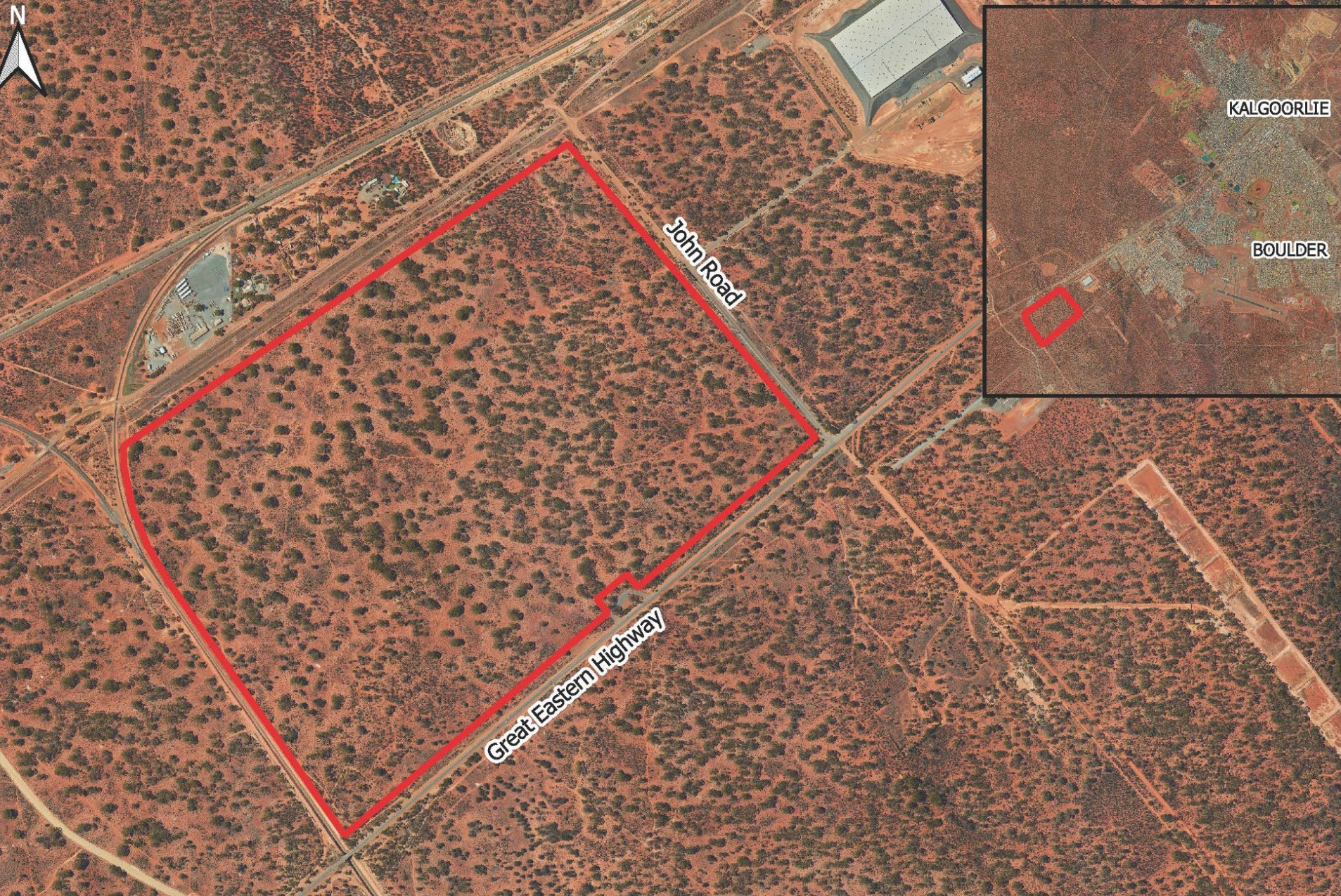
Water Bank





Airport Masterplan



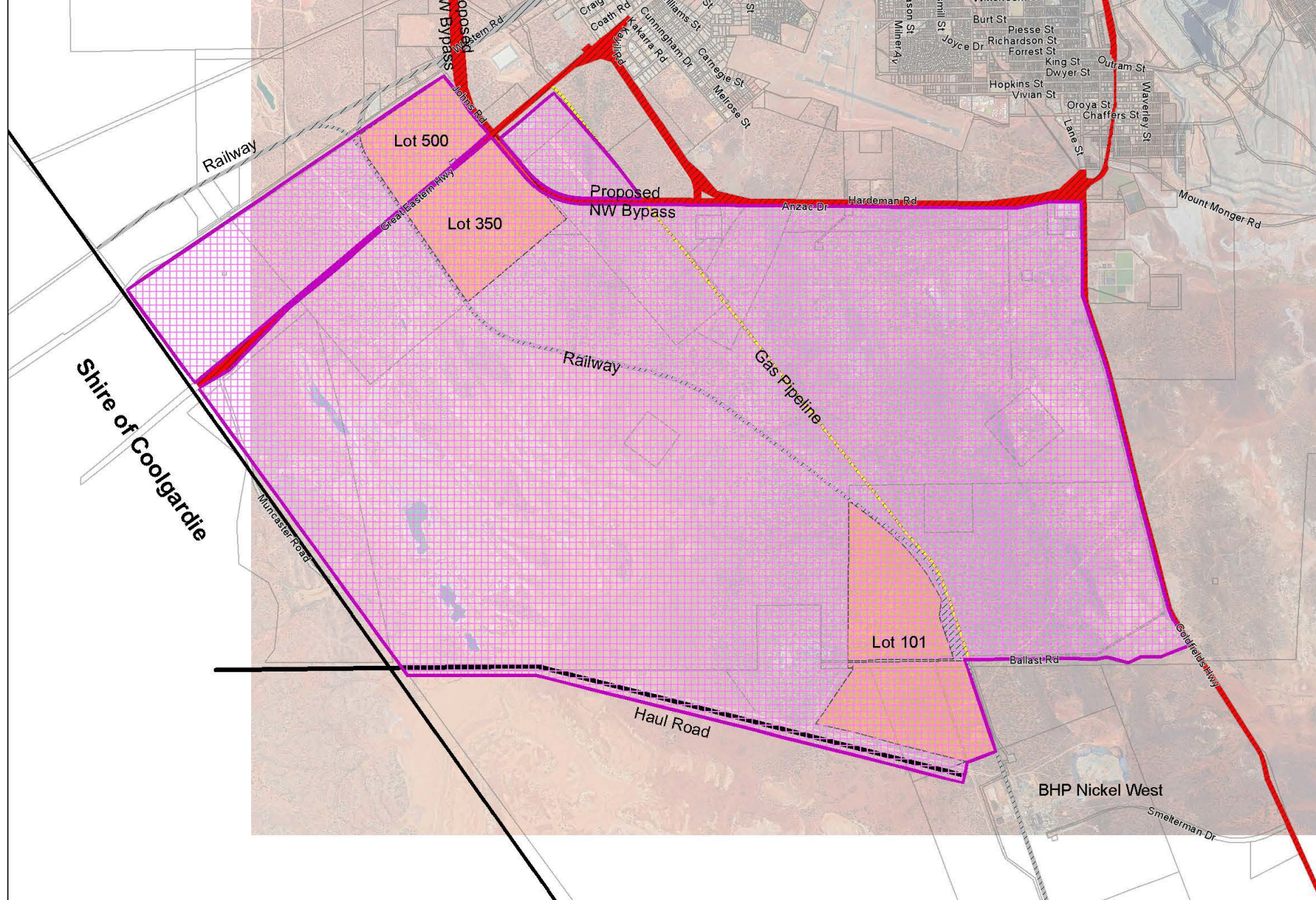


LOT 500



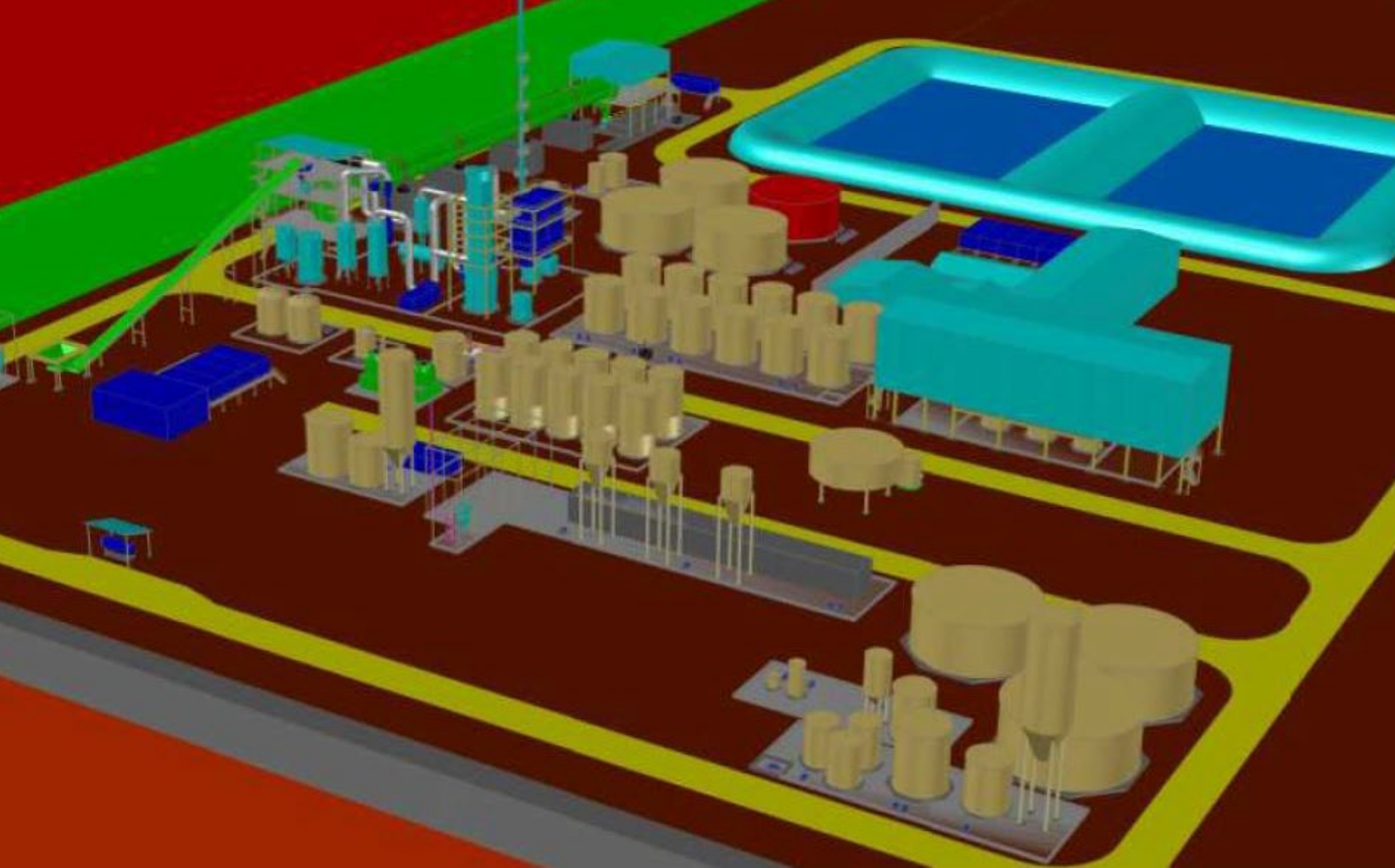
What is our focus now?





Strategic Industrial Land





Continue to work with Lynas



Key Focus Areas

Diversified Economic Activity (Lot 350)

Housing and Accommodation

Water

Tourism

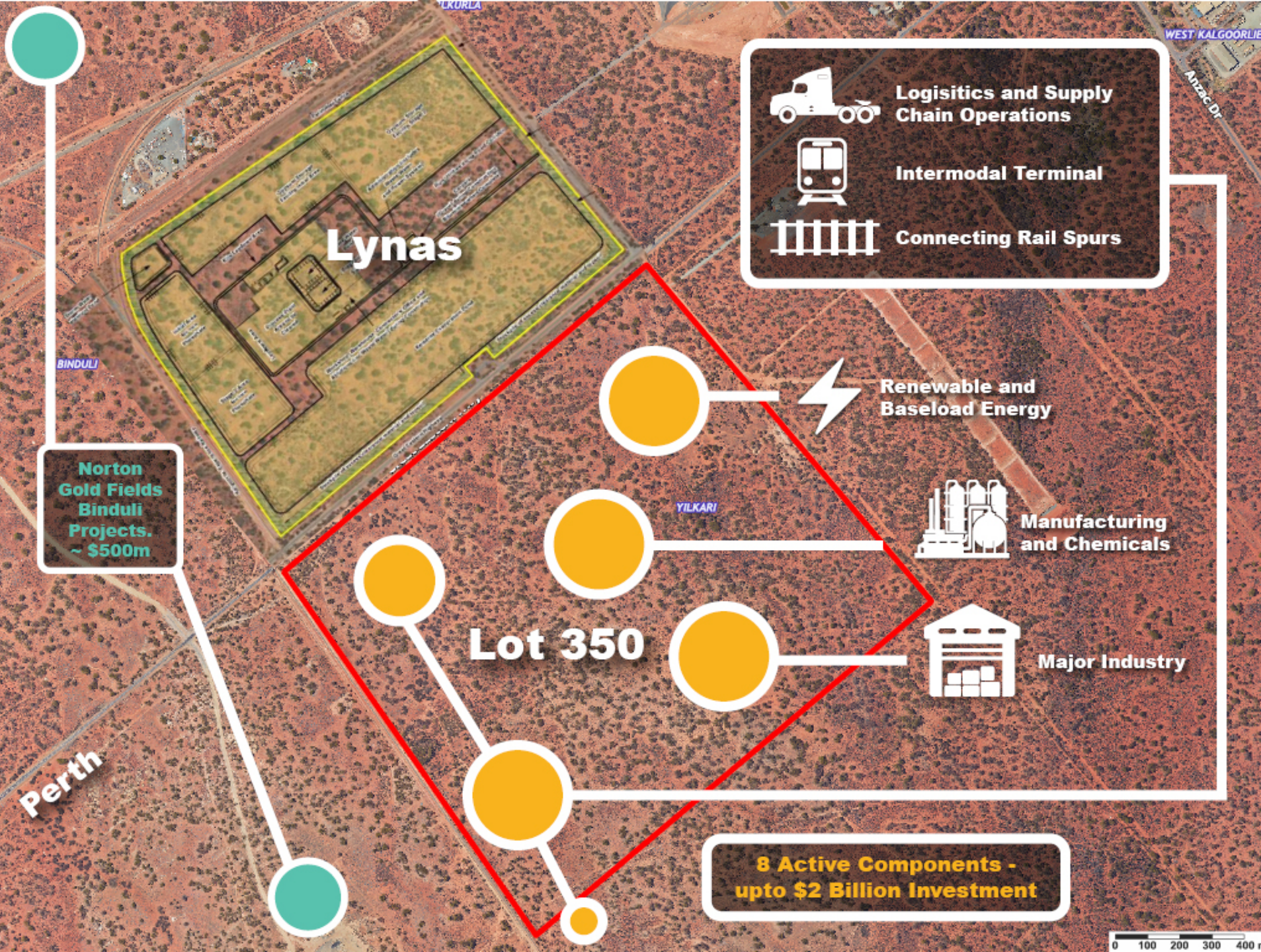
Marketing and Promotion



What's Next?

Lot 350





What's Next? Tourism





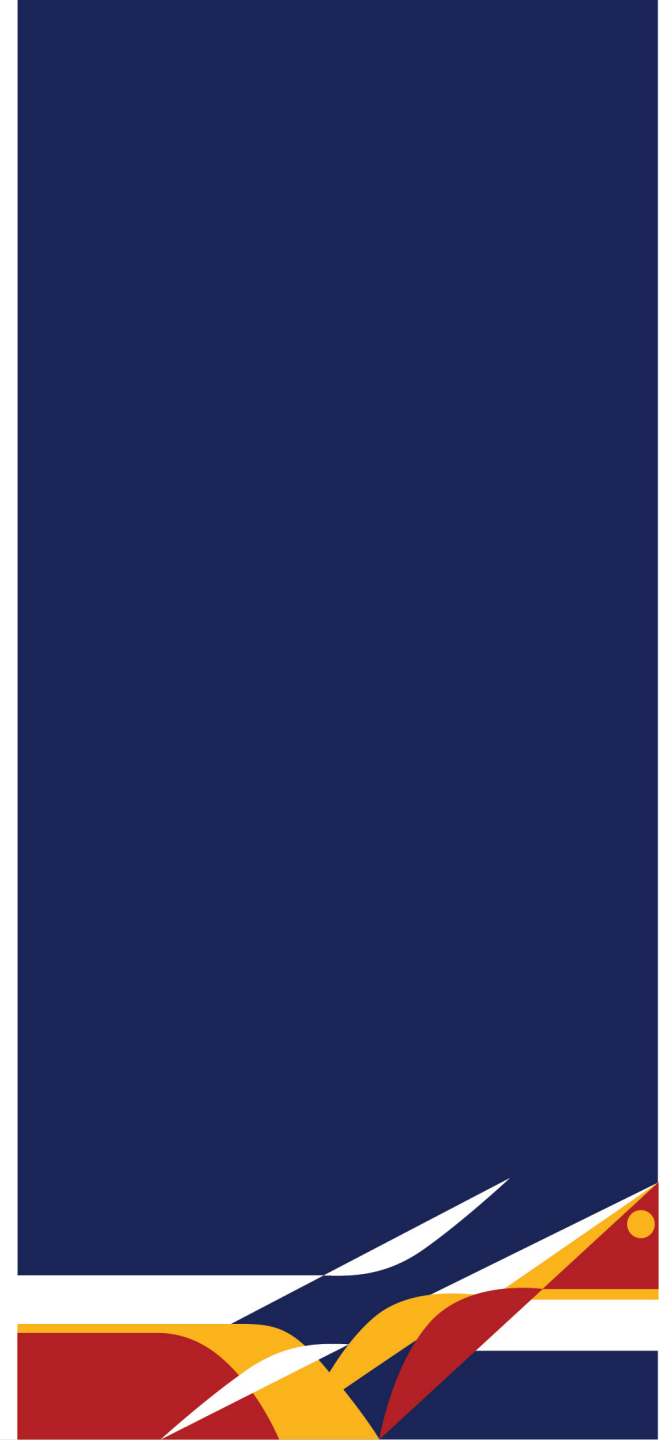
Tourism



Strategic Priorities

6 Pillars 35 Outcomes

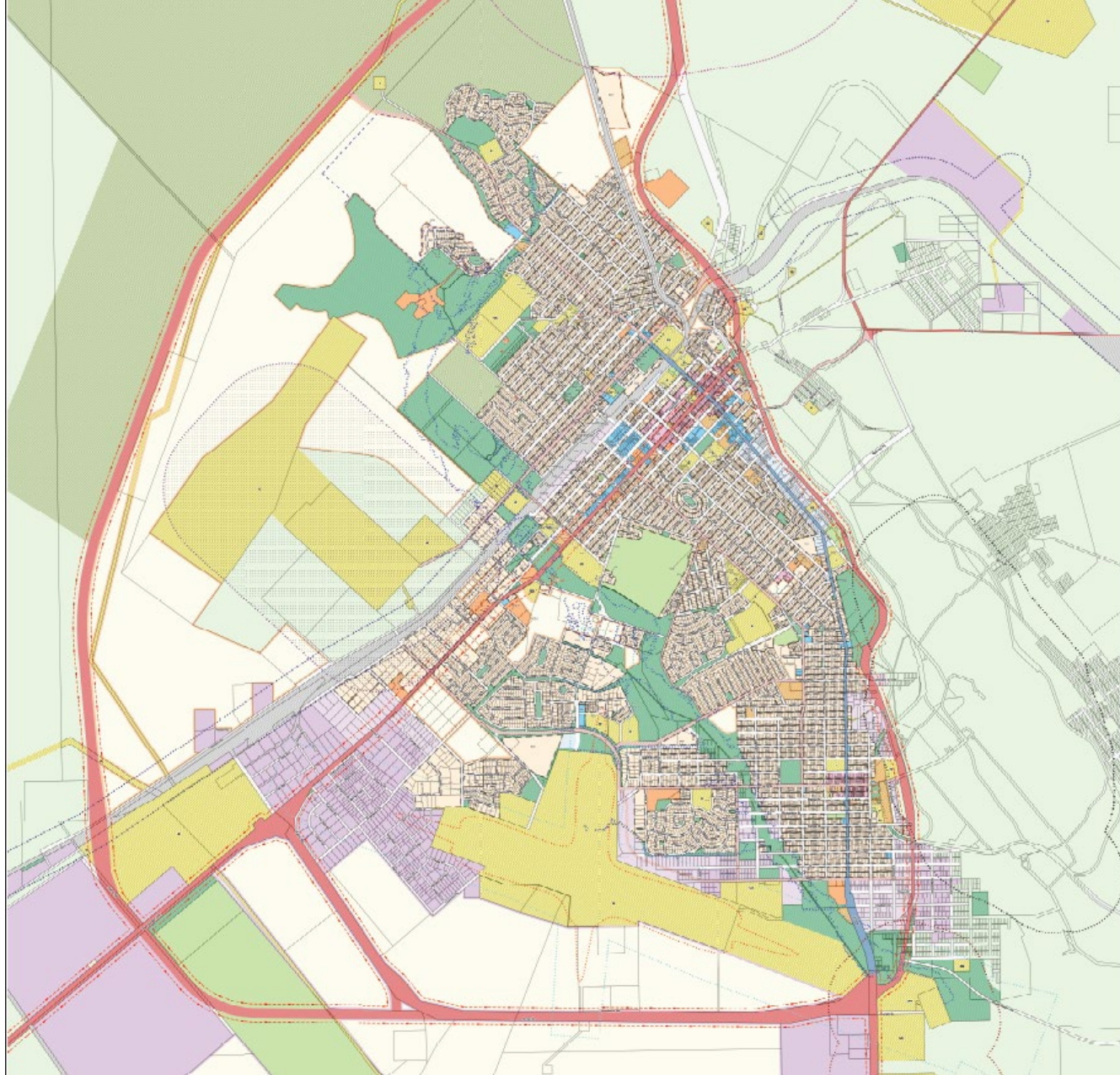
- Tourism Assets
- Product Development & Tourism Experiences
- Marketing and Promotion
- Industry Capability and Development
- Information Dissemination
- Advocacy and Leadership



What's Next?

New Town Planning Scheme





New Town Planning Scheme



- More residential zoned land for housing
- New industrial areas to support local business
- Development incentives to encourage investment in the CBD and suburbs
- Larger lot sizes in rural lifestyle zones.
- New subdivision opportunities for existing residential land
- Supporting our rural town sites with increased development options
- Supporting the mining sector



What's Next?

Kalgoorlie CBD





Retail Opportunities



What's Next?

Property & Residential Land





Quality Housing Stock





Land Subdivision



What's Next?

Water





Water Bank



What's Next?

Marketing the City



Kal**GO**orlie
BOLD



Go Bold




Web Page.


A central portal for relocating
to Kalgoorlie-Boulder.

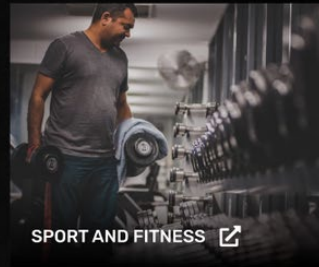
From yoga in the woodlands to cocktails
come sundown, **we've got you covered.**



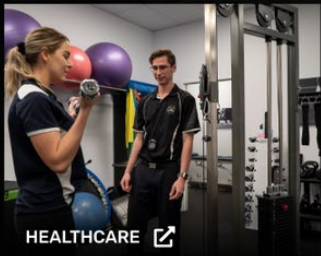
EATING OUT 




CHILDCARE 



SPORT AND FITNESS 




HEALTHCARE 



SHOPPING 



BEAUTY 



**Plenty of schooling
options to help your child
meet their potential.**

There's lots to love about school in Kalgoorlie-Boulder.
From Kindergarten to University; we have it all!

[DOWNLOAD LOCAL EDUCATION GUIDE](#)

[DOWNLOAD LOCAL HIGHER
EDUCATION AND TRAINING GUIDE](#)



**World-leading mining
innovations. Next level job
opportunities.**

If you've got a go get 'em attitude, we want you! We have opportunities in hospitality and hairdressing to retail and top-level executive roles. Of course, we also have an abundance of mining and industry roles; if that tickles your fancy. Whether you're working in healthcare, teaching, a police officer, a builder, baker or candle stick maker (maybe not that last one) we would love you to take a browse of the opportunities and consider calling Kalgoorlie home.

[SEARCH JOB OPENINGS ON SEEK](#)

[SEARCH LOCAL GOVERNMENT
JOB OPENINGS](#)

Podcast.

Sharing our stories.

Available to download and stream free, this podcast series allows us to share meaningful and interesting stories of our past.



Roadtrip playlist.

Local suggestions for the Perth-
Kalgoorlie drive.

We asked our community to provide their favourite road trip songs.

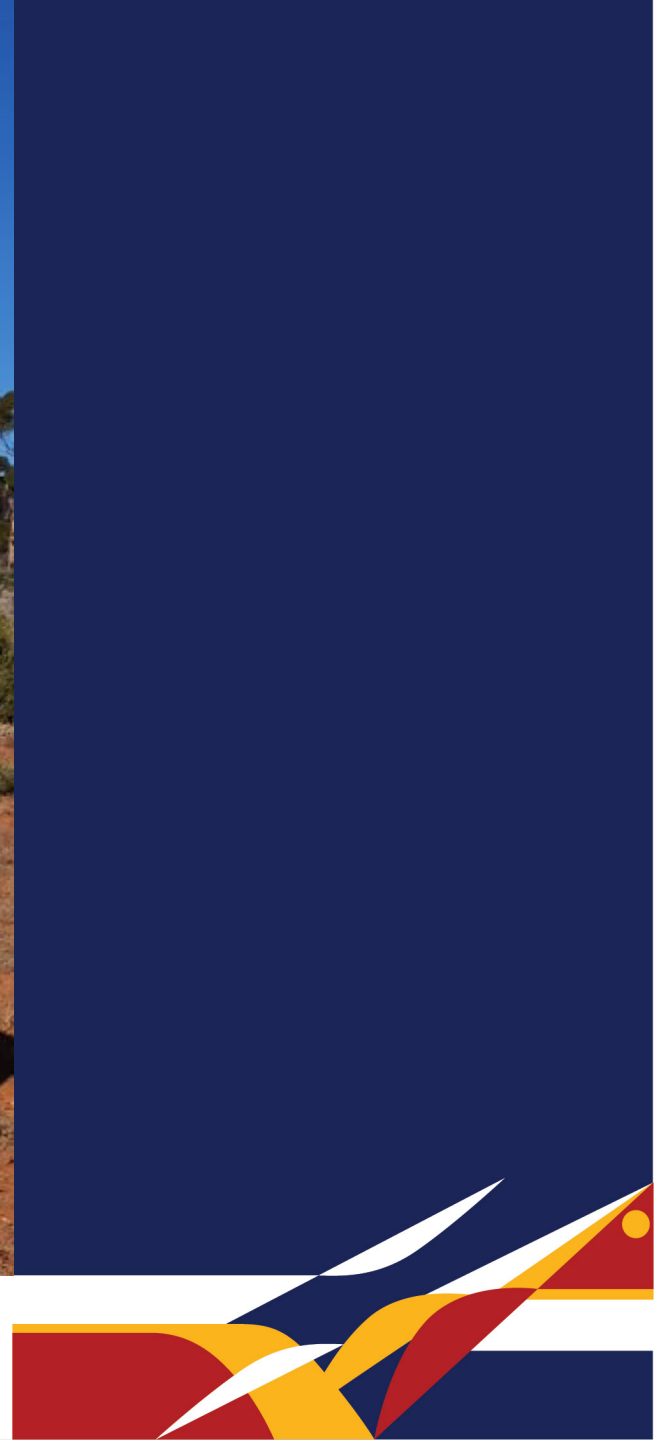
They have been added into a playlist that is downloadable free for those who are driving to Kalgoorlie.



Local Guide to Kal.

A downloadable guide is available on the web page,
with local insider suggestions on things like the best
spots for a coffee.





A graphic element consisting of several overlapping, abstract shapes in a palette of dark blue, white, red, and yellow. The shapes are dynamic and angular, creating a sense of movement. A small yellow circle is visible in the upper right portion of the graphic.



Thank you

